

# Fundraising for life

## A message from the editor

Dear Friends of PRASAD Australia,

It's been a busy year for the PRASAD Australia (PA) team. You will know from the Annual Report that there are new people on the Board and we have a new Chair, Lynne Grehg. The previous Chair, Peter Raines has taken on the role of Treasurer. We also welcome Chinmayi (Suni Sanchez) to the Board and Sally Berridge is a new ex-officio member. We say goodbye to our long time editor Sarah Stewart, who has worked tirelessly with PA for many years creating and writing our newsletter. Thank you Sarah, for a job well done. We also want to acknowledge and say thank you for the great work our graphic artist Lyn Sukroo does in bringing the stories to life. Sally is now editing the newsletter.

Karen Workman and her Sydney fundraising team have been working tirelessly to develop and run fundraising evenings such as the 'Tapestry of Hearts' event to be held on March 3. She has also been successful in engaging PA's first business partner, photographic image artists Kim Carey and Sonia Friedrich (see later).

You will see from Peter's report that we need funds to meet our commitment to PRASAD Chikitsa's Reproductive and Child Health program. We encourage each one of you to undertake some fundraising.



Perhaps you could get together with some friends and run a morning tea, a DVD event in your home, a cake stall, or any other event you think could raise some funds. Or, you may know of an organization that might be willing to become a partner – let us know on our email so our fundraising team could approach them. Donations may be made through the ways listed in this newsletter. However large or small, the proceeds from your efforts will be put to good use. PA's costs are minimal because we all donate our time, so an extremely high proportion of donations goes directly to where it is needed.

It is only through your donations and support that PA can continue to assist PRASAD Chikitsa to bring positive and lasting improvement to the people of the Tansa Valley so they can rewrite their futures for the better.

If you are a new supporter and/or donor to PA, a big welcome to you. If you are already a supporter and/or donor, please know how much we appreciate your generosity.

With love and gratitude,

Sally Berridge

**ALL FOR A  
GOOD  
CAUSE!**

We always need your creativity and enthusiasm. Holding your own fundraising event will support families in need in the Tansa Valley, India.

**Contact**

Peter Raines at [praines@bigpond.com](mailto:praines@bigpond.com)  
03 5261 5526 or  
Indira Kennedy at [indira@alphalink.com.au](mailto:indira@alphalink.com.au)  
0412 464 548



## From the Chair

# Jump on board with the Board

At the PRASAD Australia Annual General Meeting, Peter Raines stepped down as Chairperson, and now holds the position of Treasurer. Peter was part of the inaugural group that established PRASAD Australia in 2002, and has continued to be a part of the Board ever since. Peter's dedication has been truly remarkable, so, on behalf of all PRASAD members and supporters, I would like to publicly acknowledge our gratitude to him.

At the January Board meeting, the Board re-affirmed PRASAD Australia's commitment to fully fund the Reproductive and Child Health and HIV/AIDS program. However, the past financial year saw us reach a plateau in our financial offering that is insufficient to meet our target. So we are now facing a challenging yet exciting time as we take steps to expand our activities and increase our funding contribution.

If you are interested in joining a subcommittee, whether it be fundraising, IT, applications for grants, membership support, business support etc. or have ideas you would like to share with us, we would love to hear from you. So please email us on [prasadau@internode.on.net](mailto:prasadau@internode.on.net) and jump on board!

Further on in this newsletter is an article on the United Nation's Millennium Development Goals. PRASAD Project International is actively engaged in all eight goals, with PRASAD Australia particularly focusing on goals 4, 5 and 6. They are:

Goal 4 – Reduce Child Mortality

Goal 5 – Improve Maternal Health

Goal 6 – Combat HIV/AIDS, malaria and other major diseases.

Thank you for your enthusiasm and the financial and in-kind support you offer, which enables the work of PRASAD Australia to continue.

With love,

**Lynne Grehg**

Chair, PRASAD Australia

## Can you help?

### From the Treasurer

We are committed to sending \$6000/month to PRASAD Chikitsa for the remainder of this financial year. To the end of January we met this commitment, with \$30,000 remaining to be sent by the end of June.

Donations this financial year have been lower than in recent years.

You can help us reach our target by:

- sending a donation
- running a fundraising event, or
- by supporting a fundraising event.

Donations may be sent by using the information on the back page of this newsletter; all will be gratefully received and used well.

**Peter Raines**

## **New photographic greeting cards**

Photographers Kim Carey and Sonia Friedrich announce an exciting new collaboration, fundraising with PRASAD Australia. Their unique and beautiful photographs of art, nature and landscapes, in both colour and black and white, can now be purchased as photographic greeting cards. Two collections are available.

These individual photographs capture both elegance and soulfulness, and are sold as a minimum of 10 cards at a reduced price of \$4.75 including postage and handling. All profits go directly to PRASAD Australia.

Buy your photographic greeting cards on-line and order either for yourself, as a gift, for Christmas, or for corporate or retail requirements. "We look forward to sharing this gift and donating the proceeds to PRASAD Australia to support their committed and on-going work," said the artists.

Visit [www.kandscards.co](http://www.kandscards.co) to see this exquisite collection, for information and to place your order.



# Where in the millennium are we?

Now the world is committed to truly bringing change to all people living in poverty and the issues that arise out of this. With only four years left for the world to achieve the United Nation's Millennium Development Goals, it is a good time to see where PRASAD Australia stands in contributing to global improvement.

The eight Millennium Development Goals are:

1. Eradicating extreme poverty and hunger
2. Achieving universal primary education
3. Promoting gender equality and empowering women
4. Reducing child mortality rates
5. Improving maternal health
6. Combating disease epidemics such as HIV/AIDS
7. Ensuring environmental sustainability
8. Developing a global partnership for development.

PRASAD Australia is an active partner in the global work of PRASAD Project International in India. With your help, all of the services provided to women and children in the PRASAD Chikitsa's Reproductive and Child Health (RCH) program address the underlying causes of the spread of HIV/AIDS and ensure that new generations of children are much healthier. PRASAD Australia acts within this global partnership to leverage the impact we can make.

Our value is not only to those who immediately receive the benefits of your aid through donations – the people of the Tansa Valley, Maharashtra, India – but also in setting an example of how we can and do make meaningful differences that improve people's lives.

PRASAD Chikitsa's RCH program provides educational programs on nutrition and safe sexual practices for young people as well as their parents. It has a proven track record in reducing maternal health problems and now expects that women will have longer lives and be able to assist their children to grow into healthy adulthood. They are able to ensure that more babies are born free of AIDS by providing anti-retroviral injections to pregnant HIV-infected mothers. Also, women are empowered through self-help groups to raise the standard of living in their homes and ensure their family's wellbeing beyond poverty and hunger.



While the actual targets set by the Millennium Development Goals are challenging, PRASAD Australia can be proud of its track-record in meeting them.

We now need to raise well over \$100,000 per year to meet our commitment of fully supporting PRASAD Chikitsa's RCH program. Broader socio-economic issues in the Tansa Valley are addressed by PRASAD Project International, thus enhancing the work done by the RCH program.

We thank you for your support so far, and encourage you to continue supporting our goals.



## Thank you for your donation. It will make a difference!

Please return to:  
PRASAD Australia  
231 Grossmans Road  
Torquay Vic 3228  
Phone: 03 5261 5526

Donations can be made via internet banking/direct credit to our ANZ bank account:  
PRASAD Australia  
BSB: 013-560  
Account number: 451239651

Please identify your gift by the word 'donation'

# PRASAD

