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The Year in Review



A precious new life!

Ganseshpuri, India—In eight years of marriage, Krishna and Sugandha had not conceived a child. After many disappointing consultations, the couple learned about PRASAD’s Anukampaa Health Center (AHC). The OB/GYN doctors promptly diagnosed and treated Sugandha.

Imagine Sugandha’s delight when she learned in March 2010 that she was expecting her first child!

Krishna and Sugandha’s baby, Chetan, arrived to much rejoicing on Dec. 17, 2010, weighing 5.5 pounds. Krishna said, “Thanks to PRASAD Chikitsa, my family name will live on.”

The View From the Boardroom

“Our capacity to succeed relies on our dedicated staff and volunteers, on community support and on donors’ steadfast generosity.”

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A new kind of dental patient

Hurleyville, NY—Through education, outreach and positive experiences, we are changing how our patients feel about trips to the dentist! After nine years as a patient of PRASAD Children’s Dental Health Program, Tayler Pagan has a great take on visiting the dentist: “It’s kind of like being pampered!”

Children’s Day in the City of the Gods

Mexico—Of the ten Eye Camps PRASAD de Mexico held in 2010, perhaps the most significant was the camp for children, held on Children’s Day in the ancient city of Teotihuacan.



Among the 87 children who received surgery to correct strabismus (crossed eyes) were two siblings. Their mother told the doctor, “Today will not be only Children’s Day but Mother’s Day too, because it will be the happiest day of my life”

PRASAD expands Mental Health services with community support

Ganeshpuri, India—Responding to the needs of the community, the Anukampaa Health Center (AHC) has expanded its mental health care services.

The goals of the Mental Health Program are to educate people about mental health issues, and to provide comprehensive treatment and counseling to patients struggling with schizophrenia, depression, anxiety, psychosis, alcoholism and drug addiction.



Strong community support is coming from PRASAD’s Self-Help Groups, whose members participate in the AHC’s efforts to raise awareness about these illnesses; in 2010, the women staged street plays about alcoholism and drug addiction.



The new services give hope to individuals like Ramesh *, who suffers from psychosis and alcoholism, and also to his family, who strives to understand his illness in order to provide support.

In addition to intrinsic value to patients, this initiative gives PRASAD’s SHGs the opportunity to expand their role as community supporters. The alliance between the SHGs and the AHC creates synergy as both groups work together to ease the suffering of those in need.

*Names changed to protect privacy

Donations in action in 2010

Education

PRASAD distributed 428 academic awards to young scholars from 42 schools.



Anukampaa Health Center

is a state-of-the-art medical facility that provided 49,213 services in 2010, through general and specialized medical care and an award-winning Tuberculosis treatment program.



Self-Help Groups:

Nearly 4,000 women planted crops, opened businesses, participated in local government, fought social injustice, brought clean water to their villages and improved life for their families and communities.



PRASAD CDHP

PRASAD Children's Dental Health Program's staff and volunteers delivered dental health education to 2,296 elementary school children in Sullivan and Ulster counties, NY.

WADI (Orchard) Project:

Under PRASAD's guidance, 13 farmers have been growing fruit trees, vegetables and flowers. They planted over 200 trees applying model organic farming methods.



The gift of vision in Mexico

PRASAD de Mexico's volunteer surgical staff performed over 2,140 corrective surgeries for adults and children.



Special Events of 2010!



World AIDS Day

SHGs participated with outreach programs that delivered messages of awareness to adults and adolescents. More than 9,187 people attended PRASAD's HIV awareness trainings in 2010.

Dialogue for Action 2010

PRASAD was the only NGO to represent India at the Dialogue for Action International Conference hosted by the Cecilia Attias Foundation.



World Environment Day

Environmental Awareness Day was celebrated in Maharashtra with art contests for children and informational programs for adults.



2010 - numbers at a glance

• India

- 49,213 services rendered at the Anukampaa Health Center
- 37,957 glasses of fortified milk served
- 31,488 hot meals served
- 3,288 prenatal screening tests performed
- 2,771 HIV tests performed
- 9,534 psycho/social/spiritual counseling sessions
- 264 Accredited Social Health Activists (ASHAs) trained.
- 9,187 people received HIV Awareness Training
- 211 fruit trees planted
- 9 new Self-Help Groups started

• USA

- PRASAD Children's Dental Health Program
- 3,321 children received dental health services and education

• PRASAD de Mexico

- 2,142 corrective eye surgeries performed

View from the Boardroom



Dear Friends of PRASAD,

I am glad to report that 2010 was a year of positive outcomes and exciting achievements for The PRASAD Project – from agriculture to medical care, from microfinance to education.

The PRASAD Project's purpose is to support the development of healthy communities that prosper in harmony with the natural environment, communities in which people are inspired to improve the quality of their own and others' lives. PRASAD is recognized internationally as a leader in developing and delivering programs that target the needs of local communities. Through this holistic approach, PRASAD has achieved exceptional results with extraordinary efficiency.

This sense of accomplishment inspires us to reach even higher in 2011. Increasingly, those we serve are embracing the opportunities that PRASAD provides, and we are eager to expand the scope and accessibility of our services for them.

Our capacity to succeed relies on our dedicated staff and volunteers, on community support and on donors' steadfast generosity. As long as we have those, we can continue helping people in need and generating even greater positive change throughout our service areas.

We are deeply grateful to you. Our donors and supporters are at the heart of PRASAD's tremendous success and I invite you to continue in your vital role on our team. As always, we use your gifts with the highest degree of fiscal responsibility and for the maximum effectiveness of our humanitarian services.

Thank you!

Sincerely

Frederic Dacqmine

Chairman, The PRASAD Project Board of Trustees

5 Ways to Get Involved!

- Become a PRASAD Partner online at www.prasad.org today!
- Hold a small fundraising event! We'll show you how.
- Sign up for Monthly e-News at www.prasad.org. Share it with friends and invite them to sign up, too!
- Join our FaceBook Community on-line!
- Shop on-line with GoodSearch and name PRASAD as your charity of choice.

Fundraising Goals

During 2011, our goal is to gain 100 new PRASAD Partners.

Partnerships and gifts to our General Fund allow us to allocate funds to the programs in greatest need at any given time.

Right now, the programs that need financial support are:

Anukampaa Health Center

which is home to general medical care and specialty programs, and the



GSPNC Eye Hospital,

where staff provided over 5,600 eye screenings, surgeries and other services in 2010.

Help us reach our 2011 goal! Please visit our Donation page at www.prasad.org or use the enclosed envelope, and send your gift today!

Remember, PRASAD Partners giving \$25 or more per month will receive a beautiful scarf, donated by Love Quotes™, on their Partnership Anniversary.



About The PRASAD Project

The PRASAD Project is a not-for-profit organization committed to improving the quality of life of economically disadvantaged people around the world. PRASAD's intention is to help people become self-reliant and live a life of dignity.

The PRASAD Project was initiated in 1992 by Gurumayi Chidvilasananda, the spiritual head of the Siddha Yoga path. PRASAD is a philanthropic expression of the SYDA Foundation—the central organization for the Siddha Yoga path.

The PRASAD Project, whose office is located in upstate New York, USA, operates health, education, disaster relief and sustainable development programs in India, dental care in the United States and eye surgery in Mexico. We also have fundraising licensees in Australia, France and Spain who help support the India programs.

For more information on PRASAD and its many programs, see our website at www.prasad.org

THE PRASAD PROJECT

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Donate online at www.prasad.org



What PRASAD Partners are saying:

We're proud to be partners
of PRASAD !!
THANK YOU



FOR ALL YOUR GREAT WORK !

Barbara and Arth Klau

Save the Date! Sept. 17, 2011

Hampton Tennis Classic to benefit
The PRASAD Project

Sportime Amagansett, East Hampton, LI,
Visit www.prasad.org or call
845-434-0376 for information
and registration.



Are you a PRASAD Partner yet?

Contact us to learn more.

By e-mail: prasad@prasadproject.org

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Visit www.prasad.org for more news about programs and events.

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It is because of you that we have these stories to share.

