



An Appeal from Phylicia Rashad

Dear Friend of PRASAD,

During this season of gratitude and generosity, I am writing to thank you for your support of The PRASAD Project.

Your gifts to PRASAD became priceless assets - seedlings, agricultural supplies, medical care, education, environmental protection, mentoring, advocacy, clean drinking water, Self-Help Groups, a children's library, training programs – all the resources that empower individuals to build healthy communities.

One way of measuring the progress we have made together is to ask this simple question: “Are things now better for our beneficiaries than they were before we began?” The answer is a resounding and joyful, “Yes!”

As I review PRASAD's achievements over the last year, I am inspired anew by how well PRASAD's programs respond to the needs of those we serve. This year, we have strengthened existing programs and brought several important new initiatives off the drawing board and into action.



More than 250 women attended this free, cancer screening at PRASAD's Family Health Center, proving the need for more women's health care initiatives.



A smiling Keshev with the water collection pit that will allow him to water his young trees.

New this year, is an alliance between PRASAD's Reproductive and Child Health Program and the Family Planning Association of India. Through this partnership, the women in and around Ganeshpuri will have more access to outpatient services and referrals for maternal health, family planning, counseling and medical services.

The women's Self-Help Groups are flourishing. In addition to starting new businesses, more women are stepping forward to become leaders in their villages. They motivate the groups to tackle tough issues, including water shortages, lack of teachers for village schools, and unfair tax bills. As one woman explained, “We came together thanks to PRASAD. They helped us feel motivated, and offered us guidance; now, we understand the potential and power of our unity.”



Members of this Self-Help Group joined forces with parents to demand that village officials hire another teacher for the school Health Program.

For struggling farmers, like Keshev, membership in PRASAD's WADI or Orchard Project means guidance and support in finding a way to irrigate parched crops. “What I have done in my farm was possible due to the help and guidance of PRASAD Chikitsa. I am happy because I know that this is the best investment for my family's future, as we will benefit from these tree plantations in the future.”

Your gifts also provide children and families of the Tansa Valley with regular health check-ups, nutritional support, and with highly specialized medical services that they could not otherwise access.



Alberto, age 2, just had his first check up aboard the mobile dental clinic.

In the United States, PRASAD Children's Dental Health Program is helping children to receive the dental care they need, and teaching their parents about dental health care. This year, the program has served more than 4,000 children in Sullivan and Ulster counties in New York State.

PRASAD de Mexico's volunteer surgical team performs free, corrective surgery among children and adults suffering from cataracts and strabismus (crossed eyes). To date, the team has performed eye surgery for more than 22,600 adults and children.



Through PRASAD's intervention, young 'Chaitan' received life-saving cardiac surgery.



Edith, age 10, is eager to go to school now because "I have normal eyes and my classmates won't call me cross-eyes."

These are just a few examples of The PRASAD Project's environmental, health and agricultural initiatives. This progress is possible because of generous support from our wonderful donors, and PRASAD's determination to use every gift for the maximum benefit of the people we serve.

Our goal for the coming year is to increase the scope and accessibility of our programs. To reach our goal, we want to gain 100 new, monthly Partners. We need you, each one of you, to achieve that goal. Now is the ideal time for you to make a monthly commitment to support PRASAD's effective programs. New Partners giving a monthly gift of \$25 or more will receive a beautiful scarf, donated by Love Quotes™, on their Partnership Anniversary. Please use the enclosed envelope, or visit our Donation page or Gift Catalogue and send your gift today!

Philanthropic Relief, Altruistic Service And Development.

With love and gratitude,

Skylia Farkas

Advisory Board Member
The PRASAD Project

The PRASAD Project

NGO in Special Consultative Status with the Economic and Social Council of the United Nations