

PRASAD

Annual Report  
2009

**PRASAD**  
Philanthropic Relief, Altruistic Service And Development  
*Project*

The PRASAD Project is an international not-for-profit organization committed to improving the quality of life of economically challenged people through health, education and sustainable development. PRASAD is an acronym for Philanthropic Relief, Altruistic Service and Development

Dear Friends

The United Nations has established eight Millennium Development Goals for 2015. These goals are an excellent standard by which to measure just how necessary and appropriate The PRASAD Project's programs are.

The Millennium Development Goals align seamlessly with the goals and programs of The PRASAD Project. As a Non-Governmental Organization (NGO) in Special Consultative Status with the Economic and Social Council of the United Nations, The PRASAD Project is honored to be a part of this great work.

### **The Millennium Development Goals and The PRASAD Project**

#### **Goal 1: Erase poverty and hunger**



When several of the PRASAD Chikitsa women's Self-Help Groups (SHGs) in India won contracts to prepare and deliver meals to government-run pre-schools, they developed a sustainable business and struck a powerful blow against childhood malnutrition at the same time! This year, PRASAD served more than 53,000 meals to children in need.

## Goal 2: Universal primary education

In the United States, dental disease causes children to miss over 50 million hours of school annually.

PRASAD Children's Dental Health Program combated dental decay and disease among children from low-income families who could not

otherwise afford dental care. Each year the program and its mobile dental clinic reach over 4,000 children with dental health care and education. This year, the program was

the subject of an [article by the American Dental Association](#).



In India, PRASAD's Education Program helps children to stay in school by giving them the school supplies they need to study and rewarding them for doing well in school. With the added incentives of in-school health screenings and the meals program, more students are completing primary school. In addition, many students go on to higher education through our Scholarship Program.

PRASAD de Mexico is helping schoolchildren. Each year, PRASAD de Mexico's volunteer surgical teams restore the sight of hundreds of children who suffer from strabismus (crossed eyes). No longer teased and ostracized by their peers, the children are now eager to attend school, determined to excel. By the end of 2009, PRASAD de Mexico had held 128 eye camps.

## Goal 3: Gender equality and empowerment of women



There are now nearly 300 PRASAD Chikitsa women's Self-Help Groups (SHGs) in India. In 2009, some SHG members reached heights they could never have imagined; they stood up against injustice, successfully ran for public office and represented PRASAD Chikitsa at an Indian national conference on SHGs and micro-finance.

## Goal 4: Reduce Child Mortality

Complementing PRASAD's nutrition and health care programs are events like the Well-Baby Competition where doctors screen babies and toddlers for general wellbeing as well as physical, mental and social development. They also counsel parents on best practices in child-care. Babies born to mothers in our Reproductive and Child Health (RCH) Program had consistently higher birth weights than India's national average.



## Goal 5: Improve maternal health

In 2009, PRASAD Chikitsa's Reproductive and Child Health Program provided 1,265 women with prenatal screenings for anemia, HIV, and other health risks as well as prenatal and antenatal care. More than 140 women participated in our Dai (Midwife) training program.



## Goal 6: Combat HIV, malaria and other diseases



This year, PRASAD Chikitsa's HIV educators reached over 11,890 individuals, delivering messages of prevention and hope. All children born to HIV-positive patients in our Prevention of Parent to Child Transmission Program have been born HIV-negative. As an Integrated Counseling and Testing Center, the program administered over 4,500 HIV screening tests and has

registered more than 1,100 patients, many of who received Anti-Retroviral therapy (ART). We provided more than 8,400 psycho/social/spiritual counseling sessions to individuals who are HIV positive and to their families. PRASAD Chikitsa also hosted an HIV-awareness training for other NGOs.



## Goal 7: Ensure environmental sustainability



PRASAD Chikitsa designed its Orchard Project, Second Crop Initiative, Farmers' Clubs and women's agricultural SHGs to be sustainable and environmentally friendly ways for individuals to provide food for themselves, their families and their communities.

## Goal 8: Global partnerships for development

PRASAD has had the honor of collaborating with many organizations, including Direct Relief International, UNICEF, Rotary International and the Clinton Foundation. We value these relationships as opportunities for synergy as we pursue our common goals and initiatives.



At year's end, one way to gauge our effectiveness is by answering this simple question: "Are things better now than before we began?" Because of your support, the efforts of our volunteers, and the determination of the people we serve, the answer is a joyous and resounding, "Yes!"

2015 will be here sooner than we think, and much work remains to be done in order to meet the Millennium Development Goals. We need your help! If you are already a PRASAD donor, we thank you. If not, we hope that our many successes will inspire you to join us as we pursue these initiatives, which have the power to change the world.

With profound gratitude,

Frederic Dacqmine, Chairman  
The PRASAD Project Board of Trustees



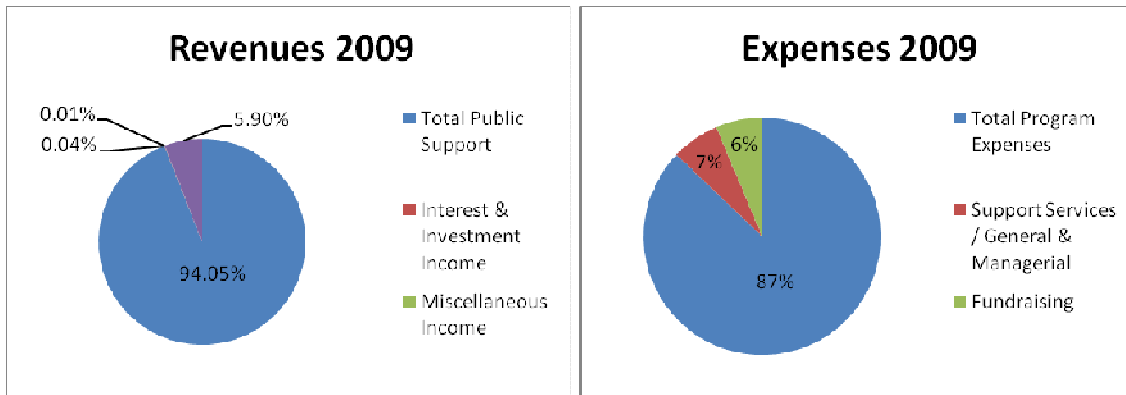
## Financial Highlights

Revenues	2009	2008
<b>Public Support</b>		
Contributions	\$733,403.00	\$797,668.00
Donated Materials & Services	\$6,000.00	\$9,500.00
Benefit Income		
Less: Direct expenses		
<b>Total Public Support</b>	<b>\$739,403.00</b>	<b>\$807,168.00</b>
Interest & Investment Income	\$339.00	\$16,920.00
Miscellaneous Income	\$60.00	\$2,209.00
Net Assets Released from Restriction	\$46,351.00	\$153,082.00
Administrative Service Fee		
<b>Total Unrestricted Revenue, Gains and Other Support</b>	<b>\$786,153.00</b>	<b>\$979,379.00</b>
<b>Changes in Temporarily Restricted Net Assets</b>		
Contributions		\$46,351.00
Net Assets Released from Restriction	(\$46,351.00)	(\$153,082.00)
<b>Increase (Decrease) in Temporarily Restricted Net Assets</b>	<b>(\$46,351.00)</b>	<b>(\$106,731.00)</b>
<b>Non Operating Revenue</b>		
Loss on Sale of Investments	\$253,367.00	(\$409,202.00)
Loss on Disposal of Equipment		
<b>Total</b>	<b>\$253,367.00</b>	<b>(\$409,202.00)</b>
<b>Total Support Revenue</b>	<b>\$993,169.00</b>	<b>\$463,446.00</b>

Expenses	2009	2008
<b>Total Program Expenses</b>	<b>\$661,107.00</b>	<b>\$505,279.00</b>
Support Services / General & Managerial	\$49,558.00	\$60,055.00
Fundraising	\$48,042.00	\$31,910.00
<b>Total Support Services</b>	<b>\$97,600.00</b>	<b>\$91,965.00</b>
<b>Total Expenses</b>	<b>\$758,707.00</b>	<b>\$597,244.00</b>



## Revenue and Expenses 2009 (Graphical Representation)



Unrestricted Net Assets	2009	2008
Increase(Decrease) in Unrestricted Net Assets	\$280,813.00	(\$27,067.00)
Unrestricted Net Assts Beginning of Year	\$1,352,001.00	\$1,379,068.00
<b>Unrestricted Net assets, End of the Year</b>	<b>\$1,632,814.00</b>	<b>\$1,352,001.00</b>
<b>Net Assets</b>		
Increase (Decrease) in Net Assets	\$234,462.00	(\$133,798.00)
Net Assets at Beginning of the Year	\$1,398,352.00	\$1,532,150.00
<b>Net Assets, End of Year</b>	<b>\$1,632,814.00</b>	<b>\$1,398,352.00</b>

For more information about The PRASAD Project's humanitarian programs, please visit our website at [www.prasad.org](http://www.prasad.org).

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