

# PRASAD

## Annual Report 2012



# PRASAD®

Philanthropic Relief, Altruistic Service And Development

## Project

Dear Friends

*In 2012, The PRASAD Project celebrated its 20<sup>th</sup> Anniversary of ‘Doing What Matters Most’ for people in need. Twenty years ago, what mattered most to the people of India’s Tansa Valley were food and basic medical care.*

*Your gifts helped us to build two medical facilities, a Children’s Library/Playground, plus Nutrition, Education and Community Health initiatives – a permanent legacy that continues to nourish the minds, bodies and spirits of those we serve.*

*In 2012, we were welcomed into the Clinton Global Initiative (CGI), a worldwide community of leaders dedicated to building a strong, sustainable, global community.*

*As a member of CGI, we made a Commitment to Action – “**A Budding Interest: Organic Farming in the Tansa Valley of India.**” By training local farmers in organic farming and horticulture methods, PRASAD’s commitment is addressing regional issues that have plagued local farmers for generations, including environmental degradation, economic disempowerment and illiteracy.*



In addition to the in-school Nutrition Program, PRASAD supported education for children of the Tansa Valley by providing school supplies, scholarships, career guidance and encouragement to pursue higher education



Farmer Arjun said. “In 2008 I joined PRASAD Chikitsa’s Orchard Project; with their guidance, I started vegetable farming also. Within 2 years, I started to reap the benefits. My family is happy now and this all happened because of PC’s guidance.



Women in PRASAD’s Self-Help Groups (SHGs) find their talents and strength in unity. Empowered and self-assured, they are leading their families and communities toward a wholesome, prosperous society.

*In New York State, where more than 4,200 children were hospitalized in a single year, because of oral health conditions, PRASAD Children’s Dental Health Program (PRASAD CDHP) provides children with the dental care and dental health education that they need. In 2012 alone, the program served more than 4,000 children.*



PRASAD Children’s Dental Health Program is providing a ‘dental home’ for children in need, in Sullivan County and areas of Ulster County, New York.



In 2012, PRASAD CDHP achieved Great Nonprofits’ Top Rating, which we continue to maintain.



State-of-the-art equipment on board PRASAD CDHP’s mobile dental clinic allows the dentists to quickly diagnose and treat dental diseases.

*By the end of 2012, more than 23,000 adults and children in Mexico had received free eye surgery to remove cataracts and correct strabismus (crossed eyes) through PRASAD de Mexico’s volunteer surgical team.*



**“DEL AMOR NACE LA VISTA” (From love sight is born)**

The gift of clear sight never fails to delight both the recipient and the volunteers who deliver that gift.

At this one Eye Camp, in Morelia, Mexico, 306 people received free corrective surgery. The patients’ ages ranged from five to 100 years old.

*The achievements of 2012 were made possible through the generosity of donors like you. In 2013, we will broaden the scope of those services, particularly Community Development programs in India. In the US, PRASAD CDHP will implement the ‘GET A SMILE! PASS IT ON TO YOUR BABY!’ initiative, to reduce dental decay among infants. PRASAD de Mexico’s volunteers will continue to give the gift of sight to those in need.*

*We invite you to join us in 2013, as we continue, ‘Doing What Matters Most!’*

*With profound gratitude,*

*Dr. Cecilia Escarra,  
Executive Director  
The PRASAD Project*

**Board of Trustees**

- Frederic Dacqmine – Trustee, Chairman of the Board*
- Jyotika Patel - Trustee*
- Gary Barth – Trustee and Treasurer*

**Officers**

- Linda Hinde – Assistant Treasure*
- Katy Wycoff - Secretary*

**Executive Director: Dr. M. Cecilia Escarra**

## Financial Highlights

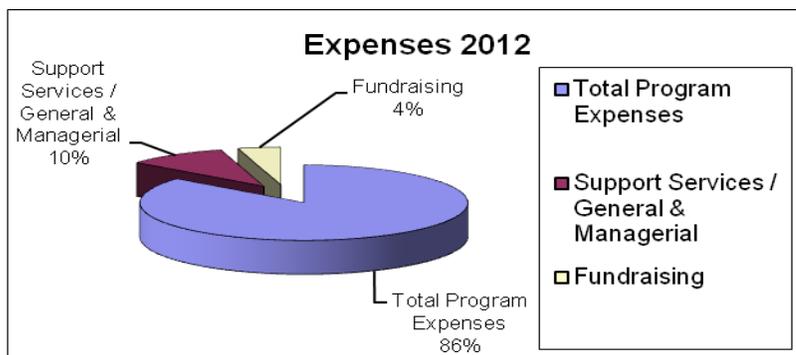
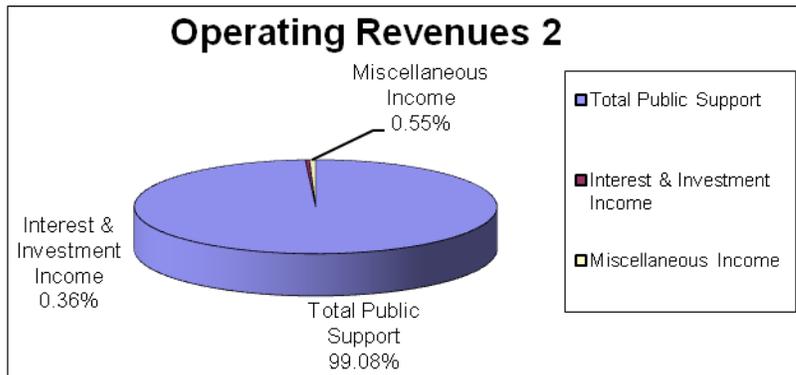
Revenues	2012	2011
<b>Public Support</b>		
Contributions	\$711,898.00	\$760,433.00
Donated Materials & Services	\$4,000.00	\$3,500.00
<b>Total Public Support</b>	<b>\$715,898.00</b>	<b>\$763,933.00</b>
Interest & Investment Income	\$2,618.00	\$2572.00
Miscellaneous Income	\$3,998.00	\$269.00
<b>Total Unrestricted Revenue, Gains and Other Support</b>	<b>\$722,514.00</b>	<b>\$766,774.00</b>
<b>Non Operating Revenue</b>		
Net Investment Income ( Loss )	\$12,370.00	\$ (1,445.00)
<b>Total</b>	<b>\$12,370.00</b>	<b>\$ (1,445.00)</b>
<b>Total Support Revenue</b>	<b>\$734,884.00.00</b>	<b>\$765,329.00</b>

Expenses	2012	2011
<b>Total Program Expenses</b>	<b>\$503,692.00</b>	<b>\$520,477.00</b>
Support Services / General & Managerial	\$58,175.00	\$46,505.00
Fundraising	\$24,730.00	\$25,264.00
<b>Total Support Services</b>	<b>\$82,905.00</b>	<b>\$71,769.00</b>
<b>Total Expenses</b>	<b>\$586,597.00</b>	<b>\$592,246.00</b>

Unrestricted Net Assets	2012	2011
Increase(Decrease) in Unrestricted Net Assets	\$148,287.00	\$173,083.00
Unrestricted Net Assts Beginning of Year	\$1,696,902.00	\$1,523,819.00
<b>Unrestricted Net assets, End of the Year</b>	<b>\$1,845,189.00</b>	<b>\$1,696,902.00</b>
<b>Net Assets</b>		
Increase (Decrease) in Net Assets	\$148,287.00	\$173,083.00
Net Assets at Beginning of the Year	\$1,696,902.00	\$1,523,819.00
<b>Net Assets, End of Year</b>	<b>1,856,189.00</b>	<b>\$1,696,902.00</b>

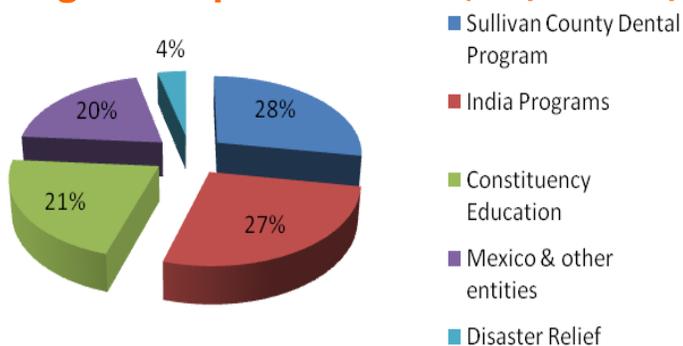
## Financial Highlights, continued

### Revenue and Expenses 2012 (Graphical Representation)



Program Expenses	2012
Sullivan County Dental Program	\$139,807.00
India Programs	\$135,508.00
Constituency Education	\$108,792.00
Mexico and other entities	\$101,265.00
Disaster Relief	\$18,320.00
<b>Total Program Expenses</b>	<b>\$503,692.00</b>

### Program Expenses 2012 (Graphical Representation)



*For more information about The PRASAD Project's humanitarian programs, please visit our website at [www.prasad.org](http://www.prasad.org).*