



PRASAD® MEDIA KIT

holistic | sustainable | life-changing

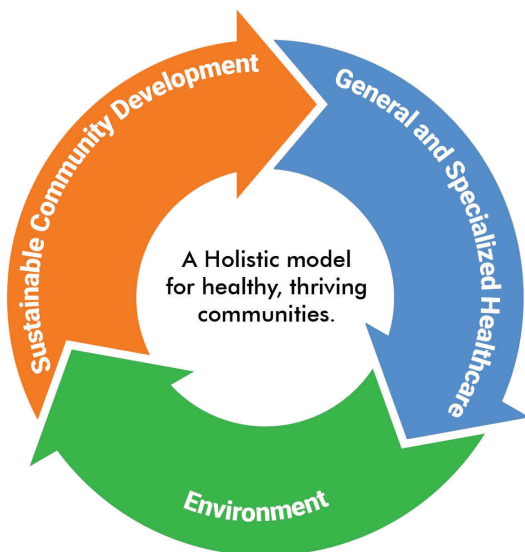
ABOUT US

PRASAD is a global, non-sectarian, charitable organization committed to uplifting the lives of economically disadvantaged people around the world by implementing innovative solutions that respond to local conditions and cultures. Our programs of healthcare and sustainable community development in India, dental care in the United States and eye care in Mexico impact thousands of people annually.

WHAT DOES PRASAD MEAN?

PRASAD has its origins in Sanskrit and can be defined as a gift that carries blessings to the one who gives and the one who receives. PRASAD takes a **HOLISTIC** approach to creating **SUSTAINABLE** programming in collaboration with the communities we serve, resulting in **LIFE-CHANGING** impact across generations.

OUR HOLISTIC MODEL



VISION

PRASAD envisions healthy communities, prospering in harmony with the natural environment, where people are inspired to improve the quality of their own and others' lives.

“PRASAD embodies the true depth of COMPASSION - where genuine care and service transform lives on multiple levels.”

- Dr. Vivek Panchapakesan
Trustee and Chair of the Board

MISSION

PRASAD works in partnership with people to benefit children and communities in need, regardless of race or belief. PRASAD implements innovative solutions that respond to local conditions and cultures.



CONTACT INFORMATION

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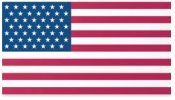
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SOCIAL MEDIA

> Facebook: @PRASADProject
> X: @PRASAD_Project
> Instagram: @theprasadproject

PROGRAMS



UNITED STATES

> Children's Dental Health Care

PRASAD Children's Dental Health Program (PRASAD CDHP) is dedicated to enhancing the dental health of children by offering affordable, comprehensive dental services to low-income families in Sullivan County, New York. In 2024, PRASAD CDHP reached over 3,700 children with dental health education and services.

HEALTHY SMILES FOR KIDS

Nubia, a resident of Sullivan County, recently brought her three children, Shane, Amari, and Kai, to see our dentist. Nubia herself came to our mobile dental clinic as a child. When she was eleven years old, she needed a dentist, but it was hard for her parents to find one. Thanks to the school nurse, she started going to the PRASAD CDHP mobile dental clinic regularly. She shared, *"From my very first visit, I felt comfortable. I also appreciated receiving treatment at the school because of my parent's situation. I had a great experience, and now I bring my children."*

👉 [Watch videos about our programs](#)



INDIA

- > Healthcare: General & Specialized, HIV/AIDS, Eye Care
- > Sustainable Community Development: Women's Self-Help Groups [SHG], Agriculture & Food Security, Environment, and Education
- > Sanitation & Water Security

Among other services, the Healthcare Center has consistently provided over 34,000 medical visits each year. In 2024, PRASAD distributed 91,500 tree saplings, enhancing food and financial security while supporting environmental restoration. Additionally, nearly 3,000 women participated in Self-Help Groups.

THE POWER OF UNITY: WOMEN'S SELF-HELP GROUPS



In an inspiring story, 190 women representing 17 Self-Help Groups (SHGs) came together during the celebration of Saint Gajanan Maharaj. Organizers asked SHG members to prepare Sorghum Bhakari (bread) to offer as prasad—blessed food—to participants. With 550 kg of flour provided by PRASAD Chikitsa, the women worked diligently throughout the night, producing an impressive 17,988 Bhakarais! Their hard work earned the women \$1,100 USD in just one night. This successful event has become an annual project for the women. One SHG member shared her gratitude, saying, *"PRASAD Chikitsa helped us to develop savings habits and to strive for social and economic progress. We are very grateful for this."*

👉 [Watch videos about our programs](#)

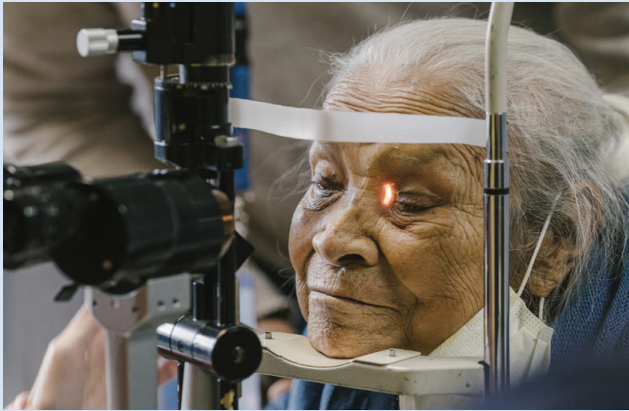


MEXICO

> Eye Care

Our dedicated volunteer team organized four successful eye camps in 2024, providing free eye surgeries to 740 individuals, including adults with cataracts and children with crossed eyes, helping to restore their sight and dignity.

THE MIRACLE OF REGAINING SIGHT AND INDEPENDENCE: LUISA'S STORY



Humble and frail, Luisa had spent years in darkness, relying entirely on her grandson for care. Volunteers from PRASAD de Mexico performed free eye surgery on her. As the doctor carefully removed the bandages from her eyes, Luisa squinted as vibrant shapes and colors began to appear, and tears of joy streamed down her cheeks. *"I can see again!" she exclaimed, overwhelmed with emotion. "Now my grandson can return to school instead of taking care of me."*

[Watch videos about our programs](#)



MILESTONES

- > Since 1998, PRASAD CDHP has provided 35,000 dental visits, and more than 104,600 dental procedures and dental health education classes, as well as oral hygiene supplies to 98,700 children.
- > PRASAD CDHP launched a state-of-the-art mobile dental clinic with increased capacity in January 2024.
- > PRASAD Chikitsa's Mobile Hospital and Healthcare center have provided access to healthcare for more than 1,000,000 individuals in India in their 30+ years of operation.
- > Since 1996, PRASAD de México's volunteer surgical teams have restored the sight of 35,600 adults and children through free eye surgery.
- > 91% of all donations to PRASAD go directly to programs.

UNITED NATIONS PARTNERSHIP

As a global, non-sectarian organization with special consultative status with the United Nations, our programs contribute to the 2030 Sustainable Development Goals adopted by all UN member states.



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Find us on:



The PRASAD Project (PRASAD) is a not-for-profit organization committed to improving the quality of life of economically disadvantaged people around the world.

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